



C3 Solutions

Case Study



INCREASING THE DISTRIBUTION NETWORK EFFICIENCY WITH C3 RESERVATIONS

A major manufacturer in the Nordic countries has deployed C3 Reservations at its key European manufacturing plants and worldwide distribution centers. The implementation allowed to

dramatically improve communication between all facilities, in addition to providing visibility on inbound shipments throughout the enterprise.

THE CHALLENGE

Our customer had several key challenges regarding appointment scheduling in their European operations. For instance, raw materials needed to arrive on time at manufacturing plants, finished products needed to be brought to regional distribution centers, and finally, products needed to be delivered from distribution centers to local dealers. To meet these requirements, the solution had to be web-based, easy to deploy and functional in multiple languages.

THE SOLUTION

Delivered through the cloud, C3's concise and straightforward approach allowed for a seamless implementation in facilities throughout Europe and recently in the U.S.A. Our customer is now able to automate the communication between schedulers and 3rd parties, expand the visibility of product

movements throughout the enterprise, and provide a means to consolidate paperwork for each shipment. International shipments require volumes of necessary paperwork and visibility of this paper is crucial to expedite the movement of goods. In this case, as appointments are made, they simply attach the relevant electronic paperwork to the appointments, allowing the personnel at the distribution centers to process trailers before they arrive.

"C3 Reservations was the only product that was able to meet our strenuous requirements. We knew that we needed an advanced appointment scheduling system we just didn't believe there was one out there."

Project Manager

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