



# C3 Solutions

## Case Study



## C3 RESERVATIONS NOW DEPLOYED IN SWEDEN

In 2011, a global leader in drive-train mobility and braking solutions successfully implemented C3 Reservations at its Swedish manufacturing facility.

### THE CHALLENGE

The manufacturing plant was confronted with increased volumes and the need to improve its shipping and receiving processes. The operation had outgrown its current procedures which included emails, faxes and phone calls from carriers to setup appointments. The product needed to be easy to use and implement, since the company had limited IT resources at its disposal. After an extensive survey of the market, the organization selected C3 Reservations.

### THE SOLUTION

Our customer required a pointed solution that needed to be delivered quickly and at a low cost. Following the implementation of the C3 Reservations' appointment scheduling system, the goods receiving efficiency was improved by 50%. Being web based, the on-demand/

cloud software reduced the company's total cost of ownership by eliminating on-site servers and the associated IT costs, as well as eliminating the traditional back and forth communications related to scheduling as carriers now request appointments via a self-service web portal.

*"We had several key criteria during our evaluation, the product needed to be easy to use for both our staff and our carriers and it needed to be easy to implement since we had limited IT resources at our disposal. With our implementation of C3 Reservations, we have improved our goods receiving efficiency by 50%"*

Transportation Manager

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