



C3 Reservations

Case Study



STREAMLINING INBOUND RECEIVING PROCESSES

THE CLIENT

A leader in the manufacturing of beauty and wellness products used C3 Reservations to streamline its inbound receiving processes.



THE CHALLENGES

- Limited visibility on planned arrivals
- Growing volumes
- Constricted budget
- No IT resource availability

THE SOLUTION

Implemented in April 2009 in their Dallas facility, C3 Reservations was functional in a matter of days and provided the expected benefits immediately.

Thanks to C3 Reservations' flexible configuration, automation tools and transactional pricing, the customer was now ready to face expanding volumes.

THE RESULTS

- Standard booking process in place
- Reliable planning tool for warehouses
- Valuable supplier compliance reports
- Immediate buy-in from suppliers
- Smooth learning curve for business users
- Automated email communications

"Our challenge was to find a cost effective solution that would give us the business improvements we needed without having to rely on our IT department. C3 Reservations has increased the productivity of our receiving department and has provided us with a tool that will allow us to manage our expected growth. C3 has become a trusted solution provider for our enterprise."

Vice President of Operations

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