



C3 Solutions

Case Study



PARTNERING TO DEVELOP LONG-TERM SOLUTIONS

In 2005, this Canadian retailer imposed the most rigorous selection process for a YMS that we've ever seen. Spanning over a year and culminating in a week long in-depth conference where each of

the finalists had to present a simulated representation of the yard, C3's yard management software came out the winner.

THE CHALLENGE

The challenge was to manage two warehouse facilities with a total of more than 2 million sq. ft. of space, 4,000 trailers and over 400 trailer unloads per day. The system also had to be user-friendly and robust enough to cope with having over 200 users. The initial deployment went like clockwork and from day one they could see the benefits throughout its entire supply chain. That was, however, only the beginning.

THE SOLUTION

The initial deployment of C3 fulfilled all of our customer's key requirements for a yard management and dock scheduling system. From the beginning, the logistics team recognized the potential for C3's Yard Management system to provide even more value. Since its launch, our customer has returned to C3 in order to develop new modules and extensions for system capabilities.

"Introducing a new system that is used by 200 users and controls over 500 trailer moves a day is risky business. We pride ourselves in managing risk when introducing new technology to the business. C3's team provided an expertise that was crucial to the success of C3's yard management software implementation."

Divisional Vice-President,
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