

YARD MANAGEMENT

Managing Complexity With C3 Yard



Overview

Way back in 2007, Our customer, a large UK health and beauty retailer needed a yard management solution and started working with C3's legacy application Yard Smart.

When the time came to modernize, thanks to their growing operation and the phasing out of the old software, they needed a new solution to keep on top of their yard operations.

The Challenge(s)

The retailer needed a complete solution to manage complex operations at 23 sites across England, Scotland and Northern Ireland. They need to manage inbound and outbound trucks for DCs and thousands of direct-to-store deliveries.

The Company's Profile

- ★ COUNTRY
U.K.
- ★ NUMBER OF EMPLOYEES
50,000-55,000
- ★ INDUSTRY
Health & Beauty Retailer
- ★ BIGGEST OPERATIONAL CHALLENGE
Complex yard operations

23 sites

across England, Scotland,
Northern Ireland

500 acres

for the main distribution site

1000+

of direct-to-store deliveries

★ The C3 Solution

The retailer opted to cut over to C3 Yard.

The decision was made based on **the great service and customization** that C3 offers with its solutions.

According to the retailer's main C3 yard administrator, Jonathon, who handles the systems for the entire company, the trusted partnership between the two companies made the decision easy.



The Results

1 Visibility into inventory and replenishment

C3 Yard delivers outstanding visibility into inventory and replenishment, Jonathon says. It is particularly good, he notes because of the complexity of his company's main distribution site, which is a huge complex comprising over 500 acres and multiple warehouses.

Within that one campus are multiple warehouses wanting different stock, with disparate criteria, distinct door groups and multiple automations. C3 Yard can handle it all.

3 Visibility and traceability

Plus, having all of the company's 23 sites on the same system has streamlined operations. It has improved visibility and traceability, and as the sole person responsible Jonathon has one seamless interface that manages everything.

2 Responsive support and attention

Another huge benefit of using C3 Yard is the responsive support and attention from the C3 team, who are there to manage any questions and help customize the system to the retailer's specific requirements.

Jonathon points out that the C3 Team is always available and quick to offer advice and suggestions as to how the retailer can leverage the system to even greater advantage.



C3 Yard suits us perfectly, and I think because C3 Yard, as a solution itself, is so flexible, it can be set up to suit any logistics company or any retail company that has a logistics side to it. It's so configurable. I think it fits pretty much any operation.

- Jonathon, C3 Yard Administration Manager



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